Finances and Funding

POLICY: Fundraising

Fund raising is defined to include all events and activities through which funds are collected by an organization. Fund raising, by definition, does not exclude solicitation of donations or events and activities which produce no profits after expenses.

Raffles
University units and registered (recognized) student organizations may conduct drawings or other “games of chance” to encourage attendance at or participation in events or activities if a) the value of any prize offered does not exceed $300 and b) the total value of all prizes offered at any event does not exceed $900. In rare circumstances, a request may be made to award prizes with values that exceed the amounts identified above. Such exceptional requests must be submitted as proposals and obtain approval from their unit financial officer, campus financial officer, the Vice President and CFO, the Vice President and General Counsel and the Vice President for Public Affairs and Government Relations.

Raffles [i.e. the selling of tickets or chances to win a prize awarded through a random drawing, (I.C. 4-32.2-2-26)] are prohibited. Bingo and poker and other similar games are prohibited if any prizes are awarded.

For more information regarding this policy, please visit http://policies.iu.edu/policies/categories/financial/miscellaneous-osvpcfo-policies/VII-4-drawings-games-and-prizes%20.shtml.

You can also make an appointment to talk with a Student Legal Services representative at https://www.indiana.edu/~sls/schedule-appointment.html.

Following are the related policies and guidelines for fundraising by student organizations:

- The University does not make its facilities available for fund raising purposes if the funds raised are designed to enrich an individual or commercial sponsor.
- Fund raising activities are also subject to facility reservation requirements.
- An IU licensed vendor must be used to print all products bearing IU trademarks, names, logos, insignias or identifiable properties. A complete list can be found at: http://iu.licensing.indiana.edu/partners/licensees.cfm. All items bearing IU marks that are resold, including for fundraising purposes, are royalty bearing. All uses of IU trademarks must adhere to the IU Licensing & Trademark Policy: http://policies.iu.edu/policies/categories/financial/licensing-trademarks/FIN-LT-licensing-and-trademark-policy.shtml
Other Funding Options

There are no limits to the possibilities for fundraising. Below are several examples of the ways student organizations have raised funds:

<table>
<thead>
<tr>
<th>Auctions</th>
<th>Product sales (T-shirts, mugs, stickers, etc.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Candy sale</td>
<td>Seek co-sponsorship</td>
</tr>
<tr>
<td>Car wash</td>
<td>Sell items for holidays</td>
</tr>
<tr>
<td>Charge dues</td>
<td>Talent shows</td>
</tr>
<tr>
<td>Dine and donate nights at local restaurants</td>
<td>Sell pizza</td>
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</tbody>
</table>

Sales
Student organizations can sell pre-purchased baked goods to raise funds. Student organizations hosting any event in which food will be served must fill out a Temporary Food Service Application Form [http://apps.ehs.iu.edu/temp_food_application.shtml](http://apps.ehs.iu.edu/temp_food_application.shtml).

Dine & Donate
Student organizations can raise money from sales from local restaurants on special “Dine & Donate” nights. Simply call and ask restaurants if they offer any deals for student organizations.

Co-Sponsorship
Another way to raise money for events is to get other organizations or departments to co-sponsor. Several possible co-sponsorship organizations are listed below. Approach one to discuss putting an event on together!

Student Organizations
- The 750+ organizations: [belNvolved.indiana.edu](http://belNvolved.indiana.edu)
- Residence Hall Association: rha@indiana.edu
- Union Board: ubpres@indiana.edu
- IUSA Funding Board: [https://iusa.indiana.edu/divisions/funding-board/](https://iusa.indiana.edu/divisions/funding-board/)
- Indiana University Student Foundation: iusf@indiana.edu
- Hutton Honors College Funding Board: [http://www.indiana.edu/~iubhonor/FundBoard/Funds.php](http://www.indiana.edu/~iubhonor/FundBoard/Funds.php)

Campus
- Academic departments: [http://iub.edu/academic/majors/by-school.shtml](http://iub.edu/academic/majors/by-school.shtml)
- Cultural Centers-
  - La Casa Latino/a Cultural Center: lacasa@indiana.edu
o Neal Marshall Black Culture Center: nmbcc@indiana.edu
o Asian Culture Center: acc@indiana.edu
o First Nations Culture Center: fnecc@indiana.edu
o Gay, Lesbian, Bisexual and Transgender (GLBT) Student Support Services: glbtserv@indiana.edu
o Helene G. Simon Hillel Center: hillel@indiana.edu

• Office of Diversity Education: elove@indiana.edu
• Commission on Multi-Cultural Understanding (COMU): comu@indiana.edu

PoliCyi: Partnerships with Outside Vendors or For-Profit Entities

Please refer to the Non-Solicitation on Campus policy for details related to partnerships with outsider vendors and for-profit entities: http://policies.iu.edu/policies/categories/financial/purchasing/FIN-PUR-21.0-non-solicitation-on-campus.shtml

Please note the following limitations placed on the type of outside vendor or for-profit entity your organization may partner with for an event on campus:

• NO credit card companies
• No alcohol or illegal substances
• In the event that the University has an exclusive contract in place for a product or service with a specific vendor (example: Exclusive Beverage Agreement), student organization events must comply with any on campus requirements to use such products or services.


According to the Personal Gain Clause to which all registered student organizations agree, individual members may not receive compensation directly from for-profit companies if acting as a representative of a student organization. Profits from partnerships must be distributed to the organization itself.

An outside vendor or for-profit entity may use campus space only if they are sponsored by a registered student organization or IU department. Requests to reserve campus space can only be made by a member of the sponsoring student organization, will be limited to certain campus locations, and will be reviewed by Student Life and Learning. The student organization must submit a letter of approval of the sponsorship from its advisor along with the Campus Event Registration Form.

With regard to any contract or agreement entered into by the SGSO, the SGSO shall include the following statement that shall be initialed and dated by all parties to the contract or agreement:

“[NAME OF SGSO], a party to this agreement, is an independent student organization and is neither a unit of Indiana University nor an agent of Indiana University for any purpose. [NAME OF SGSO] is not authorized to commit Indiana University contractually and therefore this agreement does not contain the commitment of, and is not in any manner binding upon or enforceable against, Indiana University.”

Solicitations and partnerships with for-profit entities are prohibited during the Student Involvement Fair.
Student organizations can receive compensation when sponsoring the space reservation of a for-profit entity on campus. We advise that your organization work with Student Legal Services to create a document that outlines expectations for compensation with the outside vendor.